

Public Consultation Process

1. The Department will contact affected individuals/businesses in writing to explain the identified concern, the process to resolve such issues and the method for public involvement in determining the replacement street name.
2. Two optional street names will be offered. The list of available street names maintained by the City and names previously identified by the various heritage groups will determine the two optional names. Also included will be a petition form (**Document 5**) so that individuals or groups wishing to pursue an alternate acceptable name, may obtain majority support from the affected owner/occupants. The optional name or petition name with the strongest majority support will be the name recommended by the Department for consideration by Council.
3. A report with a recommendation for a specific name change will be submitted to the Planning and Environment Committee and Council for approval. A summary of the public input, a list of the suggested names and the petition with the greatest support will be included.
4. Following enactment of the implementing by-law, notification will be provided to the affected owner/occupants and emergency/service agencies. The implementation date will coincide with the printing of the next telephone book. The date established will provide sufficient time for individuals/businesses to notify personal and business contacts. To offset potential costs that may be incurred by those affected, the effective date will be delayed for a minimum of 6 months to allow businesses to exhaust existing stationery.

Replacement street signs will be installed on the effective date of the new street name.